

# STAND WITH ME AT THE 'G

## SUNDAY 12 AUGUST 2018

Field of  
Women  
2018  
Breast  
Cancer  
Network  
Australia

Breast Cancer Network Australia (BCNA) is the peak national organisation for Australians affected by breast cancer.

This year, 18,235 Australians will hear the words, 'You have breast cancer'. Field of Women brings these statistics to life as women, men and children stand together on the MCG in the shape of BCNA's Pink Lady.

Breast  
Cancer  
Network  
Australia



For more information  
visit [bcna.org.au](http://bcna.org.au) or  
call 1800 500 258

### HELP BCNA SUPPORT AUSTRALIANS AFFECTED BY BREAST CANCER

TO DONATE SIMPLY TEXT  
THE WORD **PINK** TO

# 0437 371 371

AND FOLLOW THE PROMPTS



## FIELD OF WOMEN EVENT DAY SCHEDULE

**11.00 AM**

Family Festival activities commence in Yarra Park outside MCG

**11.00 AM ONWARDS**

Gift pack collection and merchandise on sale

**12.00 PM**

MCG gates open to access holding bays for Field of Women

**1.00 PM - 1.15 PM**

Pre-event briefing

**1.15 PM - 1.40 PM**

Access to field to form the Pink Lady

**1.45 PM - 2.05 PM**

Field of Women ceremony

**2.05 PM - 2.35 PM**

Clear the field

**2.40 PM**

Move to general admission seating for match

**3.20 PM**

Melbourne vs Sydney Swans match starts

## FAMILY FESTIVAL

**BETWEEN GATES 2-3  
(FROM 11 AM)**



**GOLD COIN DONATION  
ENCOURAGED AT  
ACTIVITIES**

**Bakers Delight**

Decorate a Fun Bun



**Haymes Paint**

Face painting and tattoos

**NAB**

Inflatable footy zone



**Pink Sports Day**

Sherrin mascot

**Zurich**

Photo zone

**V/Line**

Farmyard experience

**Metro Trains**

Star in your own footy card and autograph zone

**Griffiths Bros Coffee**

Pink Lady coffee lounge



**MCG**

Jumping castle

**BCNA  
Mini-Field of  
Women**



**Veronica**

Giant inflatable Pink Lady

**Melbourne  
Football Club**  
Badge making and colouring in zone

Access to form the Pink Lady via gates 1, 5, 6 and 7

**LOTS OF GIVEAWAYS IN THE FAMILY  
FESTIVAL ZONE INCLUDING:**  
drink bottles, show bags, inflatable footies,  
high bounce balls and more!

**DID YOU  
HAVE A  
FAMILY  
FUN DAY?**



Share your photos and stories from today on social media

@BCNApinklady  
#StandWithMeAtTheG  
#FieldOfWomen



Field of Women Major Event Partners



BCNA Foundation Partner



Field of Women Event Partners



BCNA Major Partners



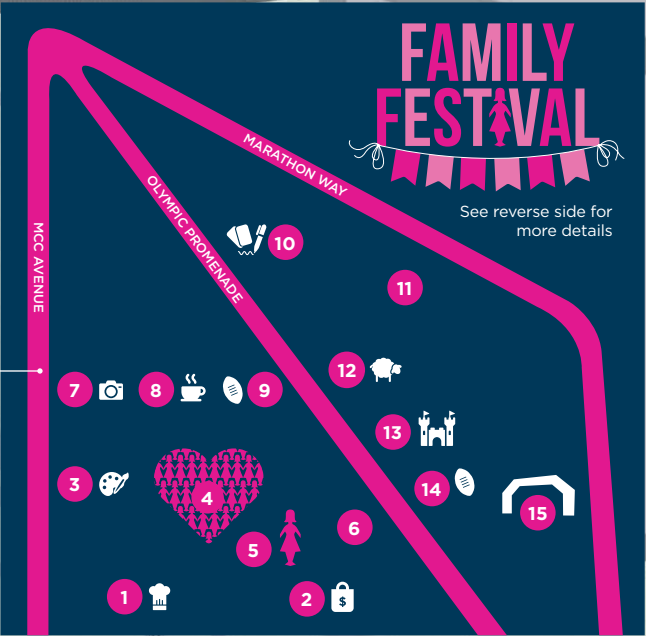
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WELLINGTON PARADE SOUTH

YARRA PARK

**FAMILY FESTIVAL ZONE**

Gold coin donation encouraged at activities



See reverse side for more details

JOLIMONT ROAD

PUNT ROAD

← TO CITY VIA FOOT BRIDGE  
FLINDERS STREET STATION  
BATMAN AVENUE TRAM STOP

- GENERAL AREA**
- A** Meeting point A
  - B** Meeting point B
  - C** Meeting point C
  - D** Meeting point D
  - E** Volunteer sign-in

- F** Registration area (backpack distribution, help desk)
- G** Veronica (giant inflatable Pink Lady)
- H** Focus on Furniture (giant chair)
- I** Merchandise stand
- J** Marjorie - BreastScreen Victoria van
- K** Google Home pie shop
- L** Zurich photo booth
- M** Ticket sales (between 11 am-1 pm)
- N** INFINITI interactive experience
- O** Veronica (giant inflatable Pink Lady)
- P** Merchandise stand
- Q** Registration area (backpack distribution, help desk)

1. Bakers Delight fun zone
2. Merchandise stand
3. Haymes face painting
4. Mini-Field of Women presented by Red Energy
5. Veronica (giant inflatable Pink Lady)
6. Pre-ordered scarf collection
7. Zurich photo zone
8. Griffith Bros Pink Lady coffee lounge
9. Melbourne Football Club activities
10. Metro training zone
11. Pink Sports Day
12. V/Line farmyard experience
13. MCG jumping castle
14. Mechanical footy ride
15. NAB inflatable footy zone

MEETING POINTS | MERCHANDISE STANDS | REGISTRATION AREA | TICKET SALES | RESTROOMS | VERONICA

VIA LINK BRIDGE  
OLYMPIC PARK TRAM STOP

RICHMOND STATION  
SWAN STREET TRAM STOP →

LINK BRIDGE

LINK BRIDGE

BRUNTON AVENUE

BRUNTON AVENUE

YARRA PARK

PUNT ROAD OVAL

YARRA PARK GATE 5

YARRA PARK GATE 6

YARRA PARK GATE 7

YARRA PARK GATE 3

YARRA PARK GATE 2

GATE 2

GATE 3

GATE 4

GATE 5

GATE 7

GATE 9

GATE 1

